



2020

LOS LUNAS, NEW MEXICO

# VISITORS GUIDE

Roads Less Traveled<sup>SM</sup>

Memorable and Soul-Feeding Adventures







# WELCOME TO LOS LUNAS

Welcome to the Village of Los Lunas, where adventures that feed the soul are our specialty. Located along the pre-1937 Route 66, Los Lunas is home to some of New Mexico's most beloved and beautiful history. Charming historic mansions, one of America's oldest churches, a giant stone mysteriously carved in an unidentified extinct language, two world-class wildlife refuges, there's plenty for you to discover. You can enjoy unique shopping, award-winning dining, and take part in festivals and events that truly immerse you in the locale.

While Los Lunas is certainly continuing to grow, our home along the Rio Grande still offers you an intimate, personable look at the stunning outdoors, exciting entertainment, and fulfilling experiences that New Mexico has to offer. Ready to see for yourself? We invite you to venture to wonderful Los Lunas, New Mexico!

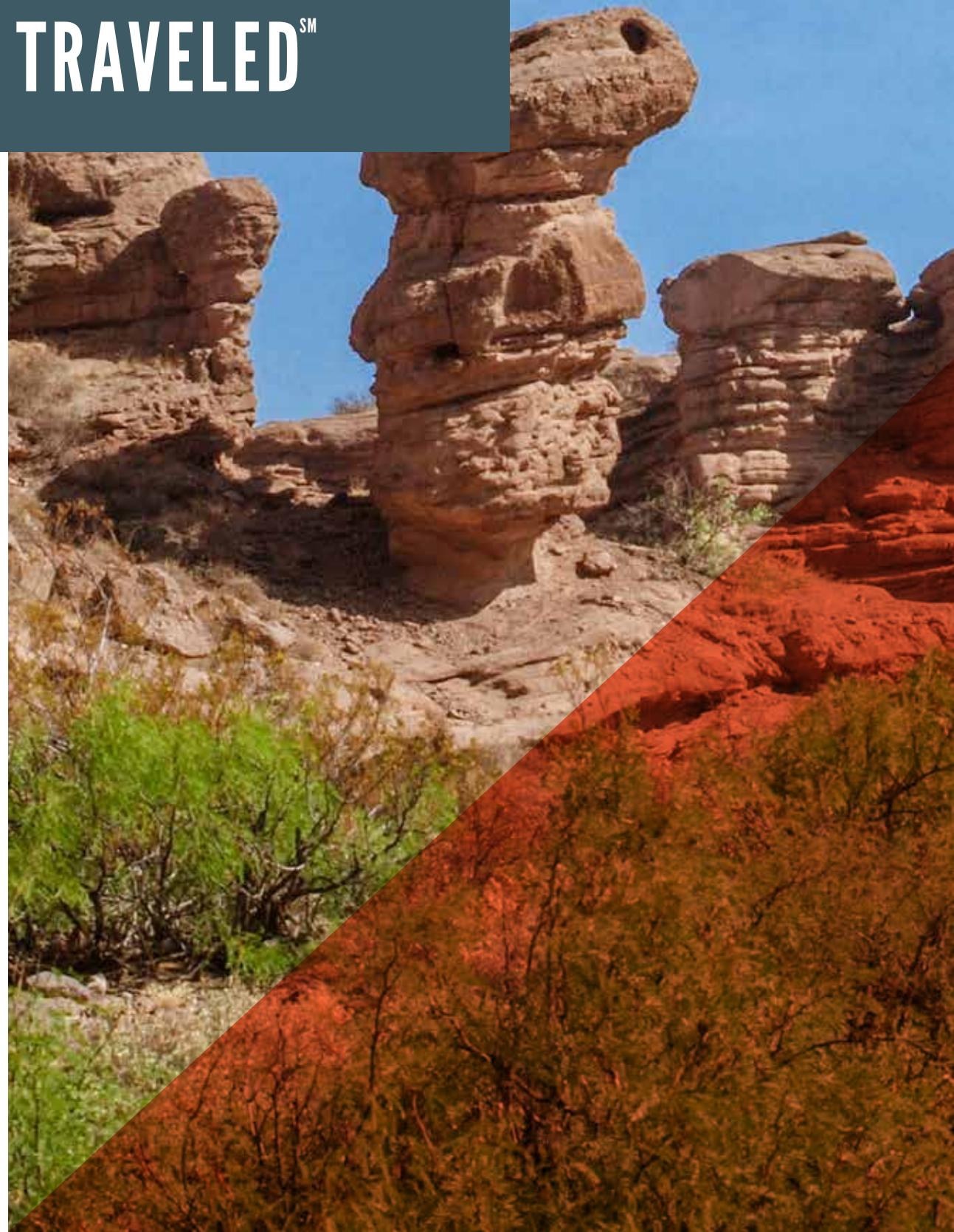


## CONTENT

01-ROADS LESS TRAVELED <sup>SM</sup>	4
02-LOS LUNAS & PARTNER MAP	6
03-HISTORY & CULTURE	8
04-ART & CULTURE	11
05-DINE	14
06-ENTERTAINMENT	17
07-OUTDOORS	19
08-GETTING TO LOS LUNAS	21
09-GEOGRAPHIC INFORMATION	23
10-DIRECTORY	25
11-ECONOMIC DEVELOPMENT	26



# 01 ROADS LESS TRAVELED<sup>SM</sup>



## ROADS LESS TRAVELED<sup>SM</sup>

If you're seeking memorable, off-the-beaten-path adventures, look no further than Los Lunas. Beyond dining, entertainment, and shopping in the Village, you can head to the breathtaking surrounding landscape along the Rio Grande and feed your soul. Wander along the ancient trails of the Salinas Pueblo Mission National Monument, hike up the face of scenic Cibola National Forest's Manzano Mountains, or jump back in time to relive a celebrated Harvey House rail stop. And if you want to live like a local while you're visiting, you can stop into the Los Lunas Growers Market for fresh, locally grown produce and handmade goods by local artists. As reflected in the sentiment of the Robert Frost poem, take our roads less traveled that we believe will make all the difference to you!





# 02 LOS LUNAS & PARTNER MAP

## LEGEND

### ISLETA

- 1 Isleta Resort & Casino
- 2 Isleta Rail Runner Station
- 3 San Augustine Catholic Church

### LOS LUNAS

- 4 Los Lunas Museum of Heritage and Arts
- 5 Los Lunas Rail Runner Station
- 6 Los Lunas Farmers Market
- 7 El Cerro de Los Lunas Preserve
- 8 Los Lunas River Park
- 9 Teofilo's Restaurante
- 10 Range Café
- 11 Europa Food, Farm, Festival
- 12 Tj's Restaurant
- 13 The Luna Mansion
- 14 Tractor Brewery
- 15 Valencia Tap Room
- 16 Camino Real Winery and Tap Room

### BOSQUE FARMS

- 17 Bosque Farms Growers Market
- 18 De Smet Dairy & Creamery

### BELEN

- 19 Belen Rail Runner Station
- 20 Whitfield Wildlife Conservation
- 21 Harvey House Museum
- 22 Judy Chicago Through the Flower
- 23 Pete's Café
- 24 Jaramillo Vineyards
- 25 Hub City Brewery (Rail Café)

### LA JOYA

- 26 Sevilleta National Wildlife Refuge

### MOUNTAINAIR

- 27 Salinas Pueblo National Monument

### TOMÉ

- 28 The Tomé Dominguez Community Center and Museum
- 29 Tomé Gallery
- 30 El Cerro de Tomé

### BERNARDO

- 31 Bernardo Wildlife Area

### JARALES

- 32 Valencia Flour Mill

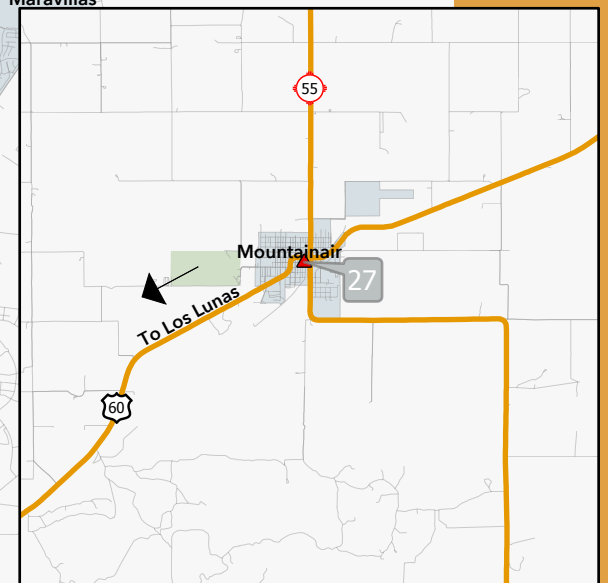
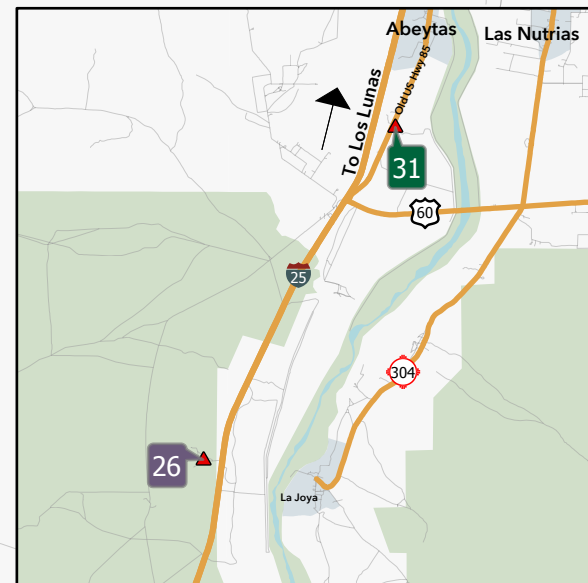
### VALENCIA COUNTY

- 33 Center for Ageless Living – Garden Gate Day Spa and Salon

### PERALTA

- 34 Our Lady of Guadalupe

Visit an interactive map by scanning this QR code or use this link: <https://qrco.de/rlt-map>





# 03 HISTORY & CULTURE



## HISTORY & CULTURE

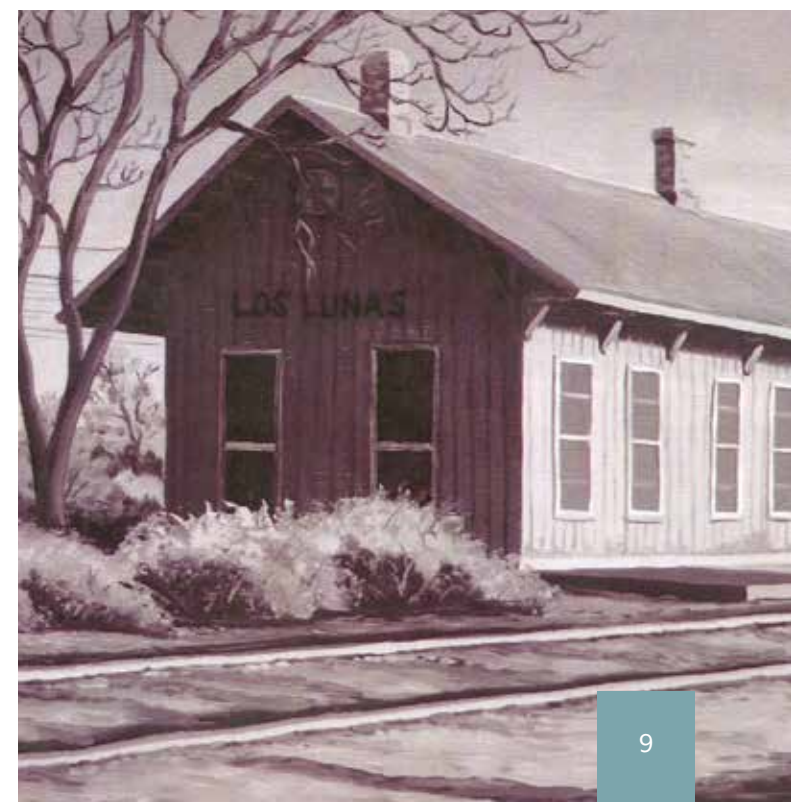
Along Main Street in Los Lunas are a number of historic buildings showcasing our rich history and culture. Teofilos, the Luna Mansion, Huning Mercantile & Home, and so many more are a reminder of the traditions and lives that have shaped the Village of Los Lunas. And the Museum of Heritage & Arts is the perfect place to visit to learn about our history and take a blast through the past with rotating exhibitions and immersive programs.

### The Luna Mansion

Initially built in 1880 as a gift from the Santa Fe Railway in exchange for the right-of-way through the Luna-Otero extensive land grant holdings, the Luna Mansion has become a historic spot in Los Lunas. It first acted as a home for the well-known Luna-Otero family dynasty famous to our area followed by years of various ownership. From 1970 to 2020, the mansion became a fine dining establishment owned by the beloved Torres family, an intricate part of Los Lunas history.

### Route 66

From 1926 to 1937, Los Lunas was a part of the original Route 66; and with the arrival of automobiles in the 20th century, it allowed New Mexico to become better connected with the rest of the United States! Along the route, Los Lunas was a critical stopping point for travelers crossing from the East to the West coast before it was rerouted in 1937. Now, you can visit and retrace the pre-1937 alignment of the historic route and rediscover relics that travelers saw all those years ago.





## NEIGHBORING CITIES

### Isleta Pueblo

The Pueblo of Isleta, nestled in the scenic Rio Grande Valley, is one of the larger of 19 Pueblos in New Mexico. Established in the 1300s, Isleta Pueblo, or “little island” in the Spanish language, covers more than 329 square miles and is surrounded by magnificent views, the Manzano Mountains to the east, and Rio Puerco to the West.



### Salinas Pueblo National Monument

The Salinas Pueblo Missions National Monument has stood as a testament to the Mountainair area for hundreds of years. Abo, Gran Quivira, and Quarai, the three distinct sites, offer a glimpse into the area’s history at the time and provide a place to enjoy a short trail, a unique look at a remote excavated site, and to go birding at beautifully intact church ruins.

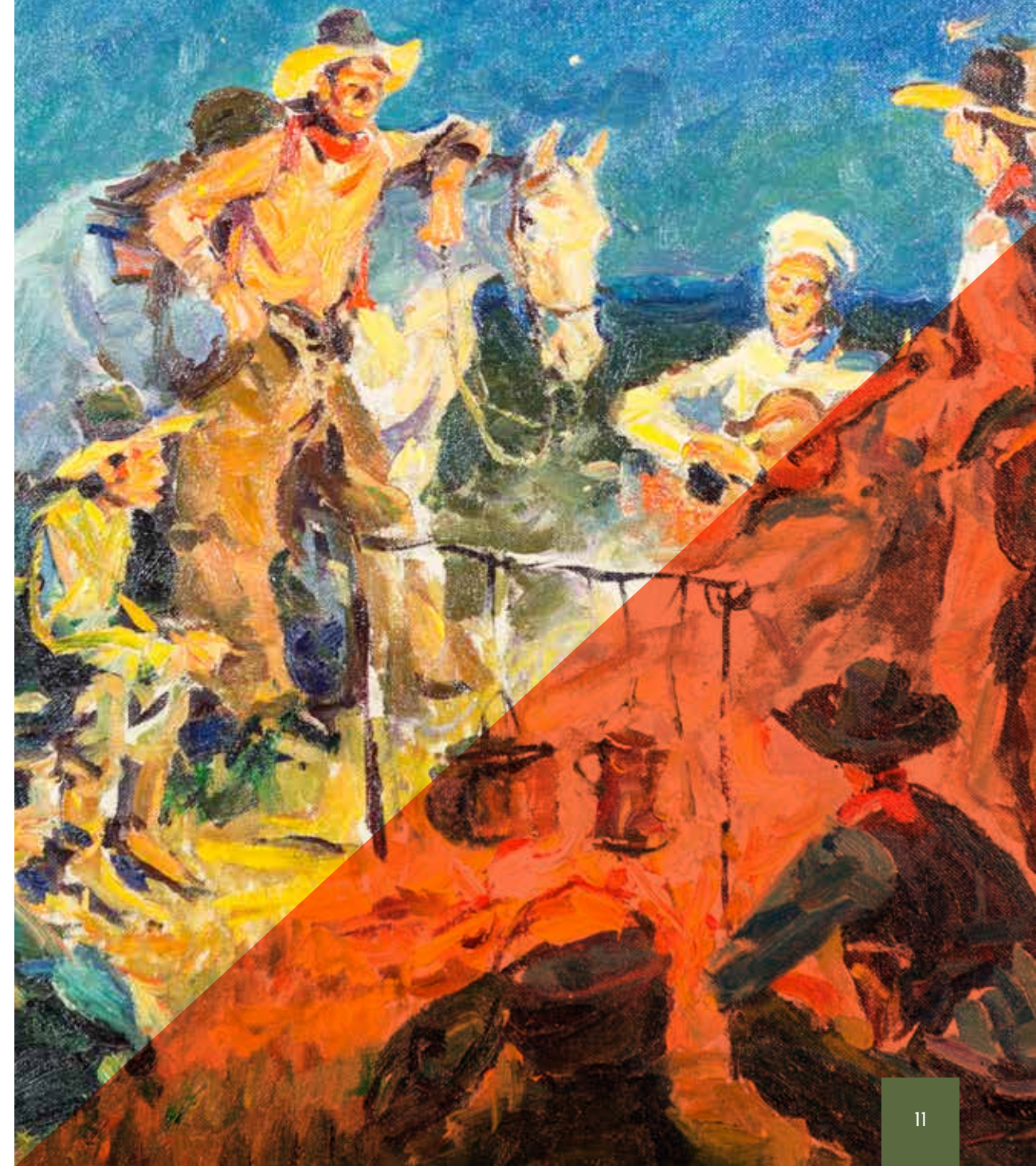


### Valencia Flour Mill

Originally built in 1914, and family-owned ever since, the Valencia Flour Mill is a local icon. And true to tradition, they still use antique wood and steel machines to make their flour out of local, New Mexican grains. These days, along with manufacturing, they also have their easy mixes, like sopapilla and fry bread, in stores and online so anyone can enjoy the authentic taste of New Mexico.



## 04 ART & CULTURE





# ART & CULTURE

## Los Lunas Museum of Heritage and Arts

Founded in 2008, the Los Lunas Museum of Heritage & Arts connects present day Los Lunas to the deep history of our past. It also highlights surrounding areas and our state of New Mexico as a whole! Learn all about our community and its rich heritage through ever-changing exhibits, art shows, events, and programs that showcase the beauty of Los Lunas.



## NEIGHBORING CITIES

### Harvey House Museum

Originally opened as The Belen Harvey House in 1910, and reopened as a museum in 1985, the Harvey House Museum has been home to a number of things over the years. It served Santa Fe Railroad passengers until 1939 and became a break room and dormitory for railroad employees until 1980. It was then saved from demolition and restored by citizens. Now, the historic building is home to historical exhibits, the Belen Model Railroad Club, and displays. And you can watch the trains go by just feet away while enjoying the history.



## Judy Chicago Through The Flower

Through the Flower, a 501(c)3 non-profit organization founded by Judy Chicago in 1977, was originally created to help handle The Dinner Party's (1974-1979) staggering public support. They now provide education and initiatives, such as traveling exhibitions and Dinner Party curriculum to create opportunities to learn, through art, about women's history. And in 2019, the Through the Flower Art Space opened in Belen, NM. There, visitors can learn about Judy Chicago's history, access a video and book library, enjoy art exhibitions, partake in workshops, and so much more.

## The Tomé Dominguez Community Center and Museum

The Tomé Dominguez Community Center and Museum, which reopened to the ringing of the old, original handheld school bell in 2007, is chock-full of history. It's named after Thomé Dominguez de Mendoza, one of the very few survivors of the 1680 Pueblo Indian revolts. Serving as a site of an elementary school and a Works Progress Administration in years past, the center is now home to much of our community's interesting history. From old newspaper clippings to historical art, the buildings house it all. It's also where the annual hot air balloon glow and crafts show is held, a staple here in Los Lunas.

### Tomé Gallery

Located between Belen and Los Lunas, the Tomé Gallery features the unique work of over 50 New Mexican artists. The cooperative gallery is also home to one-of-a-kind pottery, like dishware and accessories, to pick up when visiting. Plus, purchasing handmade jewelry, paintings, and more helps to support local artists. And if you're interested in learning how to make your own, they have a pottery studio, Tomé Clay, right inside.





# 05 DINE



## DINE

### Teofilo's Restaurante

Teofilo's Restaurante, located in the historic Wittwer House and built in 1913, is still standing in Los Lunas. And since opening as a restaurant in 1985, the state landmark is still serving up authentic New Mexican cuisine, like tamales, huevos rancheros, and flan, prepared much like the classic eats from 1913 were!

### Los Lunas Farmers Market

A staple in the community, the Los Lunas Farmers Market features locally grown and produced food that tastes as good as it is healthy and fresh. They're offering produce from farmers right here in Los Lunas, goods from local businesses and artists, and so much more.



### Range Café

Range Café is a local landmark that started in New Mexico in 1992. It is a locally owned favorite known for its quirky atmosphere, great food, and is supportive for the local arts community. They serve unique New Mexican cuisine for breakfast, lunch, and dinner.

### TJ's Restaurant

Serving up classic New Mexico dishes since 1991, TJ's Restaurant is family-owned and operated, and has been a beloved spot in Los Lunas and the surrounding areas for almost 30 years. Their menu is filled with favorites like menudo, chile rellenos, sopapillas, and so much more that's made, and served, with love.





## NEIGHBORING CITIES

### Bosque Farms Growers Market

From fresh, locally grown fruits and vegetables to homemade products by area artists, the Bosque Farms Growers Market has it all. Enjoy making the short, picturesque drive from Los Lunas to Bosque Farms to pick up some of your favorite things, all while enjoying the great outdoors.

### De Smet Dairy & Creamery

Located right along the Rio Grande, and known as New Mexico's only Grade A source for raw milk, is the De Smet Dairy - home to cows who roam an irrigated, lush-green pasture. They milk their cows in the mornings, ensuring they have the freshest, raw milk available daily on the farm for you to pick up.



### Europa Coffee. Tea. Bakery

With a delicious mission to bring all the best of Europe just around the corner, Europa is all about food, farm, and festival while offering something unique to the Los Lunas culinary scene. From Shakshuka to seafood crêpes, they're bringing more of the European practices to plates in New Mexico.



### Jaramillo Vineyards

Now filled with over 10,000 plants, all planted lovingly by friends and family, Jaramillo Vineyards has been creating delectable wine in the Middle Rio Grande Valley of New Mexico for many years. Their specialty is fruit forward, smooth, pleasantly finished wines in dry, off dry, and sweeter styles, so there's something for everyone to enjoy.

### Pete's Café

Opened in 1949 across from the Santa Fe railroad, local gem Pete's Cafe is still family-owned and operated. And the location has been cooking up incredible New Mexican entrees and family recipes, like oven-baked carne adovada, chile rellenos, and more for over 70 years.

# 06 ENTERTAINMENT





# ENTERTAINMENT

## Camino Real Winery & Tap Room

Located in a valley historically known for the harvesting of some of the best mission wine grapes, Camino Real Winery & Tap Room blends some of the best varieties of dry and sweet wines with grapes harvested right from this soil. Stop by to try some of their award-winning wines or a New Mexico craft beer on tap while listening to your favorite local musicians.

## Tractor Brewery

Providing a relaxed atmosphere where people can enjoy a craft beverage experience, unique entertainment, and a sense of community, a visit to Tractor Brewing Co. is always an enjoyable way to spend your time in Los Lunas. Along with their incredible drink selection, they hold events like live music performances, album release parties, trivia nights, special holiday parties, and more.

## Valencia Tap Room

From uniquely styled, award winning beer brewed right in house and one-of-a-kind distilled spirits, to delightful food selections like pizza and wings, the Valencia Tap room has been a welcome addition to the Los Lunas culinary landscape. And their open, bright, and relaxed atmosphere is sure to keep you coming back for more.



# 07 OUTDOORS



## NEIGHBORING CITIES

### Isleta Resort + Casino

1,700 slots, multiple gaming tables, a dedicated poker room, and more await at the Isleta Resort + Casino. And beyond the machines, the resort features a lake, RV park, golf club, bowling alley, arcade, and more. When you need a break from the fun, make your way to various fine dining establishments, a food court, or even the sports bar. And to unwind, you can relax in the deluxe hotel, by the pool, or get your shopping on.

### Isleta Lakes

If you need to get away from the hustle and bustle of your day-to-day, the Isleta Lakes & RV Park is the place to go. And it's located along the Rio Grande riverbanks and within the Pueblo of Isleta, or "little island". The park is fun for family outings, a great space for corporate events, or just a space to go unwind from it all. While there, you can rent a site in the RV park, go fishing with bait bought at the park store, and picnic under the New Mexico sun.



# OUTDOORS

## Los Lunas River Park

Riverside Park in Los Lunas is the perfect place to grab some fresh air close by. The park boasts stunning nature trails, like the 1.2 mile Riverside park trail, plus picnic areas to enjoy and fishing opportunities for a well-spent day trip!

## El Cerro de Los Lunas Preserve

The El Cerro de Los Lunas Preserve is approximately 1,444 acres of breathtaking, natural open space. While there, enjoy recreational activities like walking, hiking, and jogging around trails like Overlook trail, the Bowl Trail, and the Trailhead while enjoying the view of wildflowers all around.

## King of the Hill

King of the Hill offers 100% trail running at 5k, 10k, and half marathon distances. The races take place in the beautiful and challenging trails of El Cerro de Los Lunas Preserve. The courses feature beautiful views and large elevation changes on the 10k and half marathon Courses.

# NEIGHBORING CITIES

## Whitfield Wildlife Conservation Area

If you want to know more about the diverse Los Lunas outdoors, visit The Whitfield Wildlife Conservation Area! It's over 97 acres of nature make it a wonderful spot for tourists, birdwatchers, hikers, and students alike to learn about the wetlands ecology from staff working on species and wildlife survivability directly in our area.

## Sevilleta National Wildlife Refuge

With 230,000 acres of refuge and four different intersecting biomes, the Sevilleta National Wildlife Refuge supports a wide range of biological diversity. And with the Rio Grande flowing directly through the center, the area is a stunning oasis for wildlife, a stellar research spot, and perfect for hiking and outdoor recreation!



## Bernardo Wildlife Area

Known as a popular spot to birdwatch migratory Sandhill Cranes, the Bernardo Wildlife Area is another spectacular showcase of the beauty of New Mexico. The 1,675 acre wildlife area also allows for seasonal hunting, fishing, and a short hike through fields that act as a habitat for various waterfowl, elk, and more!



# 08 GETTING TO LOS LUNAS





# GETTING TO LOS LUNAS

## Rail Runner

Need to get to Los Lunas but don't want to drive? Located along the 100-mile Rio Grande corridor is the Los Lunas Rail Runner Station, located at the Los Lunas Transportation Center! It's close to residential areas, local businesses, Los Lunas and Valencia County administration offices. There are 15 stations along its route, with more than 60 bus connections, from Santa Fe to Belen, that can get you where you need to go!

## Driving

Are you more inclined to drive? Los Lunas is a short 25-minute drive south on I-25 from Downtown Albuquerque; along the way, take in the scenic views from a mesa 300ft above the Rio Grande Bosque. Or take the more leisurely route and explore the history behind the pre-1937 Route 66.



## Bus/Shuttle

Los Lunas offers several bus connections to aid in local and surrounding area transportation. When you show the driver your valid Rail Runner Express printed or mobile ticket, you can ride any ABQ RIDE, Santa Fe Trails, or Rio Metro bus for free!

## Flights

Flying into Albuquerque is a breeze, as the Albuquerque International Sunport airport is just a quick 25-minute drive away from our community! When you arrive, you can rent a car from a list of 8 rental car companies, or take the rail runner to get you into Los Lunas so you can start exploring.



# 09 GEOGRAPHIC INFORMATION

## GETTING TO NEIGHBORING CITIES

### Isleta Rail Runner Station

Located near the scenic Rio Grande Bosque and Isleta golf course lies the Isleta Pueblo Rail Runner Station. The station serves visitors and residents of the Pueblo and the nearby communities of Bosque Farms, Valencia, and Peralta.

### Belen Rail Runner Station

Located in the heart of Downtown, the Belen Rail Runner Station brings passenger service full circle to where it all started in 1901! It serves the nearby Rio Communities, Jarales, and Tomé.

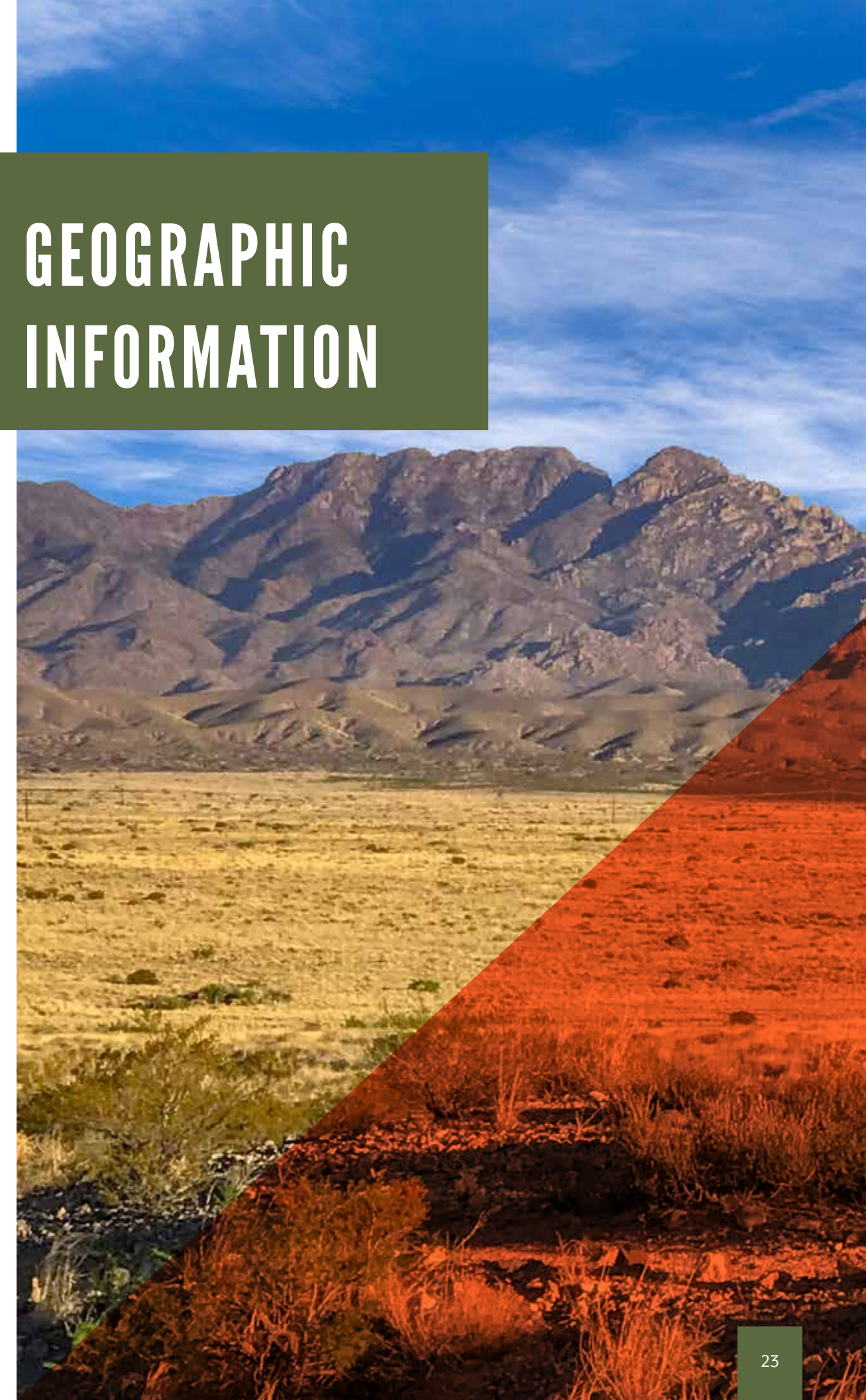
## IMPORTANT LINKS:

[www.riometro.org](http://www.riometro.org)

[www.cabq.gov/transit](http://www.cabq.gov/transit)

[www.santafenm.gov/transit](http://www.santafenm.gov/transit)

[abqsunport.com/](http://abqsunport.com/)





# WHY VISIT LOS LUNAS?

With an average of 275 sunny days per year, Los Lunas beats the U.S. average for beautiful weather. On some of those not so sunny days, Los Lunas averages 10 inches of rain and 6 inches of snow! Not to mention, our community is located in the high desert at an elevation of 4,856' and has an annual high of 74°F and a low of 38°F, meaning it's perfect all year' round. What's not to love?



# 10 DIRECTORY HOTELS

## WESTERN SKIES INNS & SUITES

Phone: (505) 865-0001

## QUALITY INN

Phone: (505) 865-5100

## DAYS INN BY WYNDHAM LOS LUNAS

Phone: (505) 312-5062

## ISLETA RESORT & CASINO

Phone: (505) 724-3800

# SHOPPING

## ANDY'S BOOT SHOP

Phone: (505) 633-6426

## BRANCH CHRISTIAN BOOKS GIFTS & ESPRESSO

Phone: (505) 565-1543

## MOUNTAIN GODDESS APOTHECA

Phone: (505) 210-2776

## TOMÉ ART GALLERY

Phone: (505) 565-0556





# 11 ECONOMIC DEVELOPMENT



## ECONOMIC DEVELOPMENT

With a population of over 16,000 people and growing, the Village of Los Lunas is a small community with big possibilities. Our safe community has a rich history, culture, tradition, and our roots run deep! Our community is growing, with developments and exciting plans underway all around us! From plans for an extension of the University of New Mexico Valencia campus to the 970,000-square-foot Facebook Data Center being constructed, we are growing by the day. Our economic development helps over 994 businesses with care. A mixed-use business incubator is poised to help with general entrepreneurial endeavors plus assists food products commercialization. The incubator program includes business consulting by the UNM Valencia Small Business Development Center, SBDC. Los Lunas is situated near major universities and community colleges. Here, a substantial, well-trained workforce is available. We can't wait to see what's next!







# START YOUR JOURNEY TODAY!

## CONTACT US

(505) 352-7630

[info@visitloslunas.org](mailto:info@visitloslunas.org)

[www.visitloslunas.org](http://www.visitloslunas.org)

 /RoadsLessTraveledExperience/

 /RoadsLessTraveled\_NM/

